GOVERNMENT OF INDIA
AGRICULTURE AND FARMERS WELFARE
LOK SABHA

UNSTARRED QUESTION NO:1534
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Web and App Service for Farmers
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Will the Minister of AGRICULTURE AND FARMERS WELFARE be pleased to state:

(a) whether the Government has launched several mobile apps and web portals to provide information to the farmers on various agricultural related activities including those related to agrometeorology, market conditions and farming techniques in the country;

(b) if so, the details thereof along with the number of farmers who have been benefited from such services/Suvidhas during each of the last three years and the current year, State/UT-wise;

(c) the details of financial implication made by the Government for the purpose during the said period, State/UT-wise;

(d) whether the Government has launched any awareness programme and workshops for the farmers to address the problems being faced by them in availing the said services; and

(e) if so, the details thereof and the steps taken/being taken by the Government to make the said app/web services more effective in the farming sector?

Answer

MINISTER OF STATE IN THE MINISTRY OF AGRICULTURE AND FARMERS WELFARE

???? ??? ????? ?????? ???????? ??? ????? ?????? (SHRI S.S. AHLUWALIA)

(a) to (c): Yes, Madam. Government has launched number of web and mobile based applications for dissemination of information on agricultural related activities, free of cost, for the benefit of farmers and other stakeholders.

Some major mobile applications developed by Government are as under:

(i) Kisan Suvidha: This app has a simple interface and provides information on five critical parameters- weather, input dealers, market price, plant protection and expert advisories.

(ii) Pusha Krishi: This app provides information on latest technologies to farmers.

(iii) Crop Insurance: - Famer can learn of insurance premium, notified area etc. on the mobile.
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(iv): Agri Market: - Farmer can learn of the prices of various crops in the mandis near him.

(v): India Weather:- This app provides current weather and 4 days weather forecast across the country for more than 300 cities.

The major Web portals developed by Government are as under:-

(i) Farmers'Portal: Farmers' Portal is a one stop shop for farmers where a farmer can get information on a range of topics including seeds, fertilizer, pesticides, credit, good practices, dealer network, and availability of inputs, beneficiary list and Agromet advisories.

(ii) mKisan Portal: This is a unified platform from where officials and scientists can send targeted text and voice based advisories to the farmers on a host of issues related to agriculture and allied sectors.

(iii) Crop Insurance Portal: To provide complete information related to Crop Insurance scheme being implemented in the country.

(iv) Participatory Guarantee System of India (PGS) Portal. This is a portal for encouraging participatory approach to certification of organic farming in the country.

These mobile apps and portal are available in the public domain. While the exact numbers of farmers benefited may be difficult to ascertain, the number of State wise farmers registered on the mKisan portal is attached at Annexure-I and the State-wide downloads of the mobile apps is at Annexure-II.

The web portal and the mobile apps are centrally developed by Government,through the services of NIC and in-house team.

(d) & (e): The Government has conducted a number of workshops and Krishi Mela's involving the State and UT officials as well as farmers for educating/demonstrating these initiatives.

The Mobile Applications and the Web based Applications are given due prominence on the official websites and also through print and electronic media. Detailed advertisements have been issued in English and regional publications. Discussion-cum-demonstration sessions have also been held on Kisan TV Channel which have been telecasted throughout the country.